



**Università degli Studi  
Guglielmo Marconi**

LA PRIMA UNIVERSITÀ DIGITALE ITALIANA

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## Who we are

'Università degli Studi Guglielmo Marconi, founded and recognized by the Italian Ministry of Education in 2004, is the first University in the national academic framework to propose students a distance learning model. For almost twenty years of activity the University has been invested in infrastructures and technologies in order to constantly evolve and to obtain an efficient, modern and highly flexible Digital E-learning didactic model, able to constantly meet the needs of the evolving society.

Since its birth, Università degli Studi Guglielmo Marconi has been promoted and supported by the Fondazione Marsilio Ficino, no-profit body, ensuring its governance and strategy.

Today Unimarconi is considered among the best institutions for e-learning, for its overall learning level, for its relationship with the professional and labour market as well as international benchmark for Research and scientific cooperation agreements.

Unimarconi is chosen by over 80.000 students, for its flexible approach to studying, for its excellent quality of learning, of its academic staff as well as for its several services that are offered to support the whole academic path: from the first guidance to the enrollment, from the tutoring to the assistance in order to get in touch with the labour market.



# Headquarters

The University, whose first headquarter is located in Rome, can count on a series of decentralized areas all over Italy, guaranteeing all the information and services related to the didactic activities and exams handling.



## In Rome

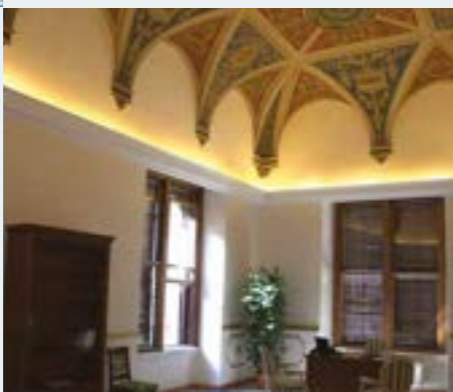
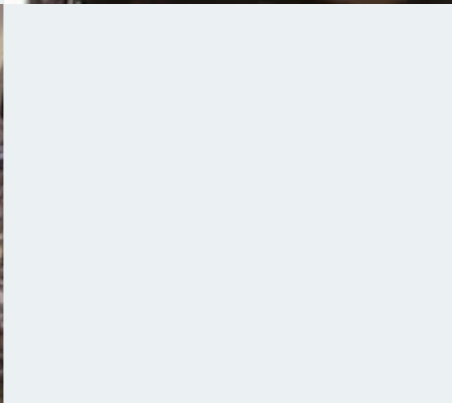
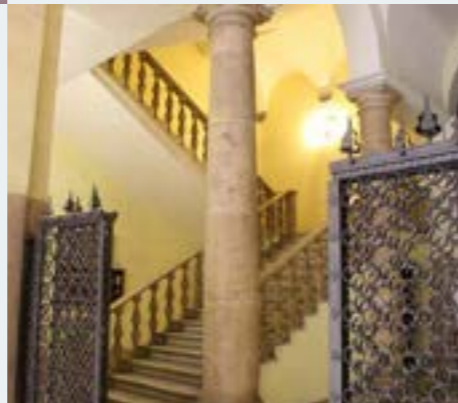
Administration Offices  
Via Plinio, 44  
Rome 00193

Multimedia  
Production Office  
Via Vittoria Colonna, 11  
Roma 00193

Learning Facilities  
Via Paolo Emilio, 29  
Roma 00193

## Exams

Calabria  
Campania  
Emilia Romagna  
Lazio  
Lombardia  
Liguria  
Piemonte  
Puglia  
Sardegna  
Sicilia  
Toscana  
Veneto





Number one  
since 2004

*Always different*

“

Unimarconi was the first university to seize the opportunity of the ongoing digital revolution and the progressive dematerialization of teaching forms and methods, therefore has developed, in over 15 years of activity, a series of obvious skills and attitudes, matured thanks to the investment of numerous resources in cutting-edge technologies and training tools, which have allowed the student a much more immediate and faster learning and the university to act as a point of reference for the entire sector of other online universities.

The Unimarconi model has always guaranteed a flexible approach that allows to meet the most changing needs of the current student in terms of time, space, content, cultures and geographical origins, where the technological development of the most modern educational platforms and systems of dialogue and interaction such as social media, apps and virtual laboratories, must be combined with content of the highest quality thanks to an incardinate teaching staff supported by a rigorous system of checks and verifications, truly able to ensure not only a quality Degree but also and above all to a knowledge that allows the student a targeted professionalisation in the labour market.

**Prof.ssa Alessandra Briganti**

Rector

# Unimarconi in numbers

6

Faculties

21

Degrees

+60

Post-graduate courses

+10

International courses

16.000

Students

15.000

Graduates

+800

Agreements for Internships

+20

National and international venues

95%

of satisfied students

85%

of graduates who find a job

## Why to choose Unimarconi

It is the first online University To be recognized by the Ministry of Education

A University of excellence that can look back on over 15 years experience in the E-learning

A benchmark at international level thanks to research and scientific cooperation with international Universities



## Strenghts

Open enrollments

No preliminary test

Lectures can be autonomously attended

Motivational support to students Didactic quality and innovation Academic research excellence Prestigious

Academic staff

Headquarters located all over Italy Expert tutor for each subject

Several services to support students

Agreements with important bodies and enterprises

Internship opportunities in Italy and abroad



# Student as focus of the digital revolution

## Orientation

Undertaking a study path is a crucial step for both personal and professional future: therefore, the Office in charge offers a series of service as support for the most suitable decision for you:

- ◆ An orientation interview for each didactic area
- ◆ Newsletter, Workshop, Laboratories, Events
- ◆ Visiting the University
- ◆ School-work alternation

## ECTS evaluation

It is possible to obtain the recognition of previously achieved ECTS for the enrollment in a Bachelor or a Master's Degree program, so to be eligible for a shorter study path.

## Enrollment

Open enrollments all year long, no preliminary test is required.

Starting from the enrollment date, each student is entitled to 1 year path – including lectures and all the foreseen exam terms – that is counted according to the date when the student decides to start. A tailored academic year for each students who can decide on how to handle their time: when to enroll, when and where to study, when and where to take exams.

## Didactic Tutoring

The didactic tutor provides with orientation, facilitates and optimizes the learning processes, supervises students performance and results, encourages students to actively take part in all the activities.

## Ongoing Orientation Tutoring

Each faculty can count on the orientation tutoring service providing support to the student along the whole study path in all the administrative and planning activities (study plans, prerequisites of exams, relationship with different students offices, access to different services, etc.).



# Learning platform

Unimarconi is the first University in Italy to foresee the use of technology for education. In 15 years of expertise it has been developing very high levels of on line education model, through the Virtual C@mpus, a learning platform that is constantly monitored and updated for each study course, discipline and learning path, in order to keep up with the society development.

The main focus on the quality interaction between technology devices and didactic activities is aimed at directly involving and enabling the student to acquire theoretical, practical and cross competences.

# MyUnimarconi

MyUnimarconi is the student personal area, including a section related to learning activities and exams and another one related to administrative services of Segreteria Online that are useful for the student path.

## Learning Area

- Entering the didactic material
- Attending virtual classrooms
- Consulting reports
- Interacting with the tutor
- Contacting the professor
- Asking for the technical support
- Consulting important notices

## Communication Area

- Following the University last news.
- Consulting the calendar of planned events and webinars
- Watching recorded videos of events and webinars of your interest

## Segreteria ONLINE

- Consulting the study plan
- Booking exams
- Paying the tuition fees
- Checking the administrative status

Always a  
leader in  
e-learning



# Services & opportunities

## Enrollment in single courses

Single courses are activated for each Degree. It is possible to directly enroll in a single course without enrolling in a whole Degree.

## Part – time enrollment

The student can choose the part – time path, either for a complete enrollment or in case of enrollment in following years.

## Tutoring

Students can count on a tutor for each area of study. The tutor provides assistance and support for the study and exams

## Facilities and Promotions

Unimarconi activated different programmes with facilitations, like the possibility to pay the tuition fees amount in monthly installments and agreements with several bodies and enterprises, for promoting students facilities.

## Unimarconi App

You can download and enter UniMarconi App in order to directly benefit from all the services by just clicking on your smartphone or tablet!

## Skill MyUnimarconi Alexa

By downloading the Skill on your device Alexa you receive information on offices, exams, learning programmes, events and news.

## Linguistic Center

The CLA handles several activities aimed at promoting foreign languages' learning, practice and study.

## Library

The library counts on 1 distribution hall and 2 reading rooms.

## Spaces for study

During the opening hours of the University, students can get in the study rooms and IT classrooms and laboratories.

## Erasmus+ Programme

Università degli Studi Guglielmo Marconi offers students the opportunity to undertake a study or traineeship experience abroad, in EU countries, thanks to the Erasmus+ grants, provided by the European Commission. USGM counts on several agreements with private and public EU enterprises which can host students from different faculties.

## Career Service

Career Service supports undergraduate and postgraduate students in improving their employability level, by preparing them to successfully face the the labour market challenges. Students are supported in building up their own professional profile through orientation activities, acquisition of competence, enhancing of soft skills, entering the labour market.

It has a role of link between education and labour market by developing agreements with enterprises.

## Internship

Orientation internships are activities aimed at facilitating the professional choices through the direct knowledge of the labour market and they are carried out in hosting enterprises according to individual agreements created between the University and the hosting Institution, in order to create school-work alternation project.

# ALUMNI UNIMARCONI

Alumni Unimarconi is a no-profit association aimed at enhancing both undergraduate and postgraduate students' cultural and professional development, by promoting and enhancing their contacts and the constant relationship with the University.

## MISSION

The aim is to develop initiatives, projects, activities, events, cultural and professional exchanges.

## ASSISTANCE

It provides the associates and the new graduated students with the useful support for orientation, updates and professional development.

## CARE/COLLABORATION

It collaborates with the University, by promoting contacts for improving, protecting and for enhancing the services that are offered to undergraduate and postgraduate students.

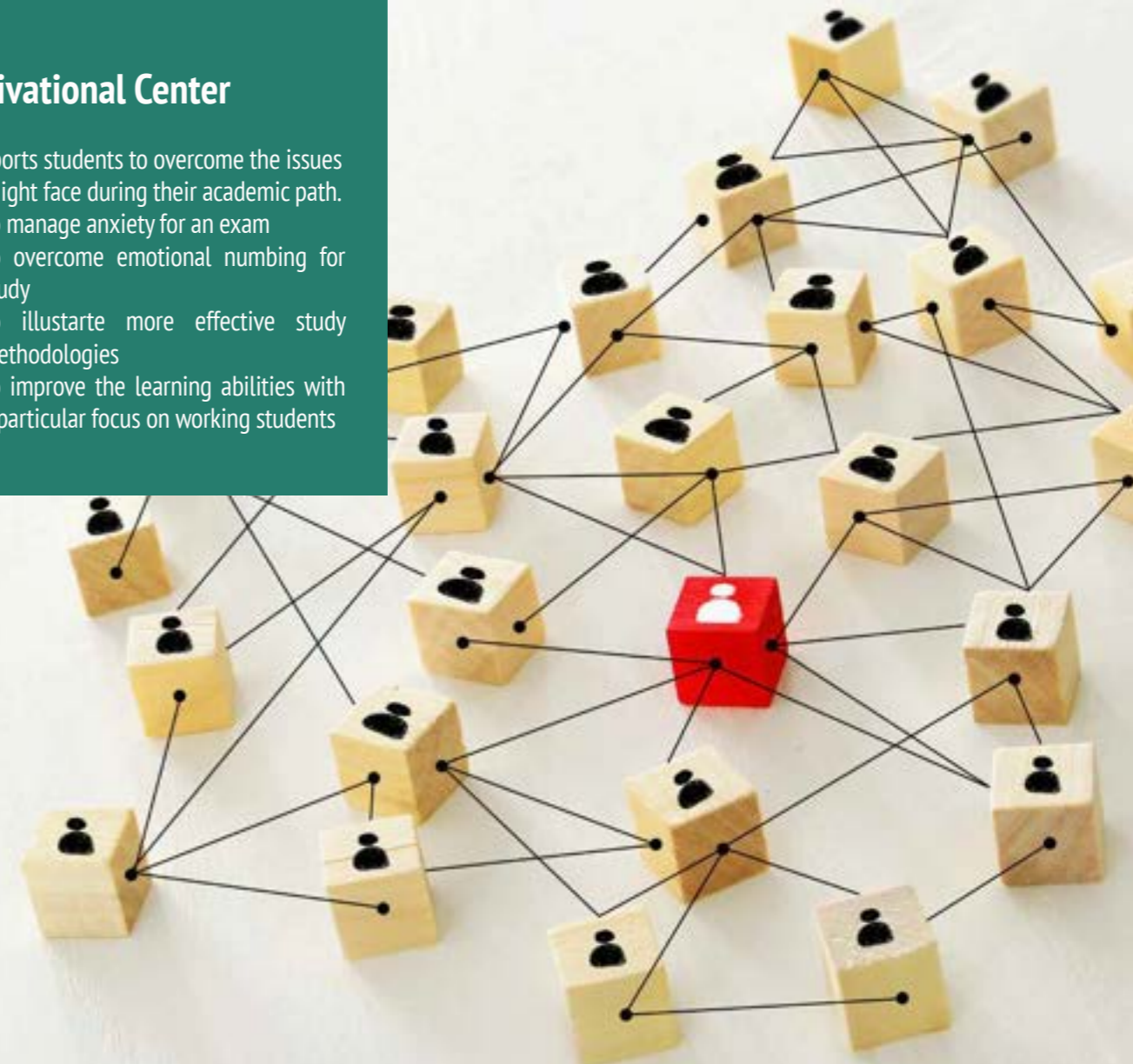
## GROW UP WITH US

It provides care, development and enhance a network of relationship with public and private bodies, at a national and international level, in order to promote the cultural and professional growth of the associates.

## Motivational Center

It supports students to overcome the issues they might face during their academic path.

- To manage anxiety for an exam
- To overcome emotional numbing for study
- To illustrate more effective study methodologies
- To improve the learning abilities with a particular focus on working students



## Why Unimarconi Our students' views

“

Thanks to the online and constantly updated platform, by a click I am able to:

- better plan my study path, combining my personal, study and working life the best I can
- Choose among several exams dates during the academic year
- Take part in virtual classrooms that are managed and handled by the professors
- consult the didactic material anytime and every time I wish to
- be constantly updated on the initiatives that are promoted by Universities.

”

“

Unimarconi is THE UNIVERSITY par excellence. I awarded 2 Degrees at Unimarconi and I can say that it stands out for its reliability. Excellent lectures, as well as professors, always available, student office always ready to help for any needs. I strongly recommend Unimarconi to anyone who wishes to study and achieve a very good and reliable academic tuitile.

”

“

Thanks to Unimarconi e-learning I saved time, money and energies. I contemporarily studied and worked. I attended online lectures in the most suitable time for me, studying at home with my computer, tablet or smartphone. No stress, 100% study.

”

“

An extremely positive experience from the beginning till the end with no troubles. I was unbeliever from the first contacts for the efficiency and kindness of the students officers, providing very quick responses to any questions well as clear information on how to handle my study career. The possibility to attend on-line lectures any time allowed and enhanced me to reach my goal. Always available and kind professors. Very interesting lectures, clear programs and study material. I can say, a very well planned study path, supporting students in reaching their goals without troubles making their life complicated! Thank You

”

“

Unimarconi is the example of the way a well structured online University could contribute to build up the professional profile of future expertise. Contents are available in the online platform and exams are face to face written/oral. I think online Universities represent a great value, enhancing general literacy, but they should have high quality standard in order students to be awarded important titles

Thanks a lot, Unimarconi

”

“

I liked Unimarconi very much from the beginning, when before starting I have been checking different opportunities for starting my study path after a long time. Unimarconi has nothing to envy to the other traditional Universities. Lectures and study materials are well structured as well as easy to be consulted. Academic and administrative staff are always there, close to the students everytime they need, to me it was like that. It's the University that cares about students' cultural growth, by proposing webinars, meetings, projects and the University itself is strongly growing up. I am proud to be a student from Unimarconi and happy of Unimarconi community that I will always be closed to.

”



## Why Unimarconi Our students' views

“

I have been working for 30 years in a University students office and it was not easy to choose a different one for my personal university path: both study and students services' quality are the most relevant elements. I found what I was looking for in this University: quality, reliable professors, accuracy and care (even too much in some cases) in teaching and excellent services for students. No difficulty at all in recommending it.

”

“

It made my wishes to come true: to be graduated in Psychology. It is my second Degree and if its study methodology had been different I would have resigned because of my family and work duties. The students office is promptly available to provide a support. Exams require excellent competence and knowledge but professors are kind and available. I am pleased to mention my academic supervisor Professor Fabiano, excellent expertise and very humane. I will miss my Academic life so much. Thank You Unimarconi !!!!!!!

”

“

I have been attending a very good study path till my Master's Degree achievement. Efficiency, accuracy, availability, support. I felt very good and comfortable, the path is well structured and easy to be attended. Exams require hard work and effort but tutors and professors are always available. Excellent competence. I hope my study results to be fruitful in the labour market as soon as possible.

”

“

I am very happy and satisfied to have reached my dream to graduate in Political Science and International Relations and I am very thankful for Unimarconi to give me this opportunity. I felt very good and comfortable in this University, whose study methodologies are excellent, I liked to take exams very much as well as to attend online lectures, that was perfect for me, due to my family life and work. I found expertise and available staff, excellent professors and everything works perfectly. Thank you Unimarconi for this wonderful experience!

”

“

Unimarconi is a highly reliable University, whose contents are offered in distance learning, allowing working students to achieve an academic title an academic title. Nothing is handed, a lot of study is necessary but the final satisfaction is guaranteed at the end!

”

“

Università degli studi Guglielmo Marconi was a revelation for me! I asked for a recognition of my previous academic career and all the ECTS I acquired have been recognized. It took one year to complete my academic path and I found both professors and students officers very reliable and competent. If you have a problem, just call or send an email to the students office and any issue is promptly fixed. Excellent efficiency. If I finally reached my goal is thanks to Unimarconi.

”



# Degrees

## Faculty of Economics

Bachelor's Degree of Economic Sciences

Master's Degree of Economics

## Faculty of Law

Bachelor's Degree of Science of Legal Services

Single-cycle Master's Degree of Law

## Faculty of Humanities

Bachelor's Degree of Humanities

Master's Degree of Modern Philology and Literature

Master's Degree of Modern Languages for the International Communication

## Faculty of Education Science

Bachelor's Degree of Education Science

Bachelor's Degree of Science and Techniques

Master's Degree of Psychology

Master's Degree of Pedagogy

## Faculty of Political Sciences

Bachelor's Degree of Political Sciences and International Relations

Bachelor's Degree of Communication and Digital Media Master's Degree of Political Sciences

## Faculty of Engineering

Bachelor's Degree of Civil Engineering

Bachelor's Degree of Computer Engineering

Bachelor's Degree of Industrial Engineering

Master's Degree of Civil Engineering

Master's Degree of Management Engineering

Master's Degree of Computer Engineering

Master's Degree of Industrial Engineering

## 1st cycle Masters

Business Administration

Business Administration (English version)

Global Marketing and International Business Relations

Family Mediation

Migration and Cultural Mediation

Non-cognitive competences' development for the emotional regulation

Ergonomics and Human Factors in the complex Organizations

## 2nd cycle Masters

Executive MBA

Risk Management

Human Resources and Organization

Digital Marketing (English version)

Master in International Management (English version)

Clinical Research and Medical Affairs

Health Management

Integrative Medicine

Criminal Sciences and Forensics

Tax Law

Territorial government and building

Interior Design (English version)

Fashion Management and Design (English version)

Science of Public Administration

Science of Public Administration with LUMSA

Website: [unimarconi.it](http://unimarconi.it)



## For Education path

Postgraduate courses are also aimed at updating and requalifying the professional profile of those who work in the framework of Education and its different fields.



## Courses with 24ORE Business

Unimarconi and 24ORE Business School opened “Manager 4.0”, an innovative project of learning looking into the future, in order to guarantee a closer connection between academic education and practical skills for a prompt access into the labour market.

Thanks to this partnership the postgraduate academic offer is enlarged with more professional courses, either offered to graduated who want to acquire specialized competences, or to professionals who wish to develop new competences and to undertake a managerial and professional growth path.

### MASTER

- Political Marketing and Institutional Communication
- Management of Cinematic Distribution
- Marketing and Digital Innovation for Art and Culture
- Tax Law
- International Management
- Risk Management
- Clinical Research and Medical Affairs
- Administration, finance and performance audit
- Digital Communication, Brand & Content Creation



# Improve your COMPETENCES



## Postgraduate Courses

Data Protection Officer (DPO)

Positioning

Safety Manager

Fundamentals of Economic Sciences

Soft Skills

Public Procurements and construction Contracts

Cyber Security

Hybrid Work

Basics of Data Protection

Individual Layoffs

Blogger And Copywriting

Diversity and Inclusion

Personal Finance

Communication and Press Office

Public Finance

History of Law

## Refresh Courses

Prevention and Protection Service Managers – PPSM

Prevention and Protection Service Personnel – PPSP

**The first  
Specialization  
School for the  
Legal  
Professions  
online  
recognized  
by MUR**



## Law practice postgraduate School

In the academic year 2008/2009 it was established at the Faculty of Law of the University Guglielmo Marconi the School of Specialisation for the legal professions following the entry into force of the D.M. of December 21st 1999, n. 537.

The SSPL aims at promoting and developing that set of knowledge and skills, constituting the professionalism of ordinary magistrates, lawyers and notaries, enriched by the analysis of practical cases, related to each one of the three Professional figures.

Taking part in the School path and achieving the Diploma is a necessary requirement for the participation in the court hearing competition for graduates who have enrolled in the Bachelor of Law starting from A.Y. 1998/1999.

The achievement of the diploma is evaluated for the purpose of completing the period of notarial and forensic practice, that is required to take part in the State examination, for the period of one year.

For new graduates aspiring Magistrates, the Specialisation Diploma has become necessary.

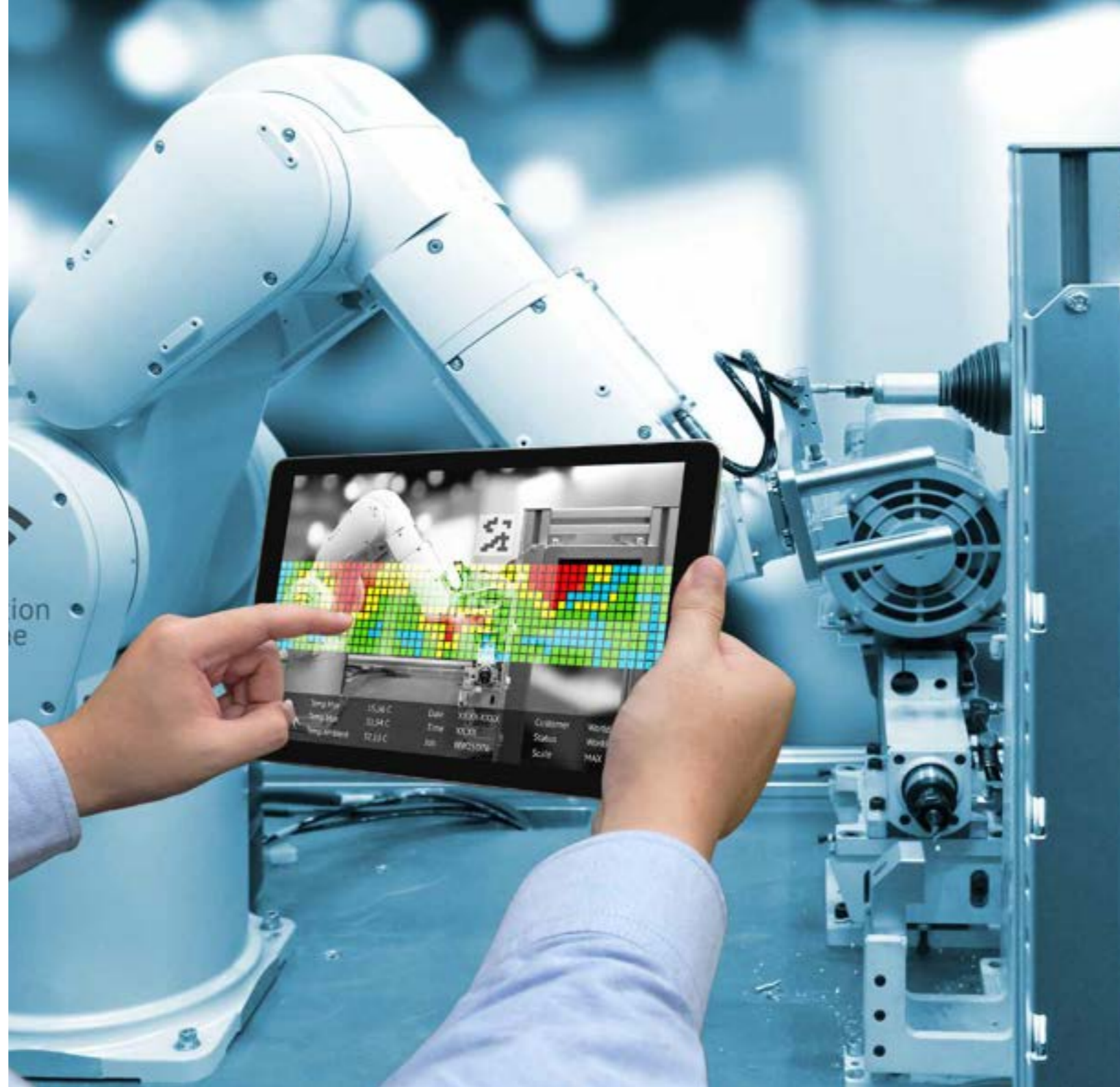
## Laboratories and 3D Printing

Laboratory activity and experimentation are fundamental aspects that must be acquired by future professional figures, in particular for students of Applied Sciences and Technologies.

For this purpose, the University has prepared and equipped an entire area of about 150 sm at the Via Paolo Emilio headquarter where the equipment allows the student to carry out experiments and practical tests in different areas and sectors including: Mathematics, Physics, Chemistry, Computer Science, Electronics, Technical Physics, Thermotechnics, Mechanics.

The different spaces available in the Laboratory are used for:

- Laboratory courses included in the study plan;
- Experimental thesis work;
- Project Work;
- 3D Printing;
- Innovation Projects;
- Work School Alternation.



## Departments

Engineering Sciences

Legal and Political Sciences

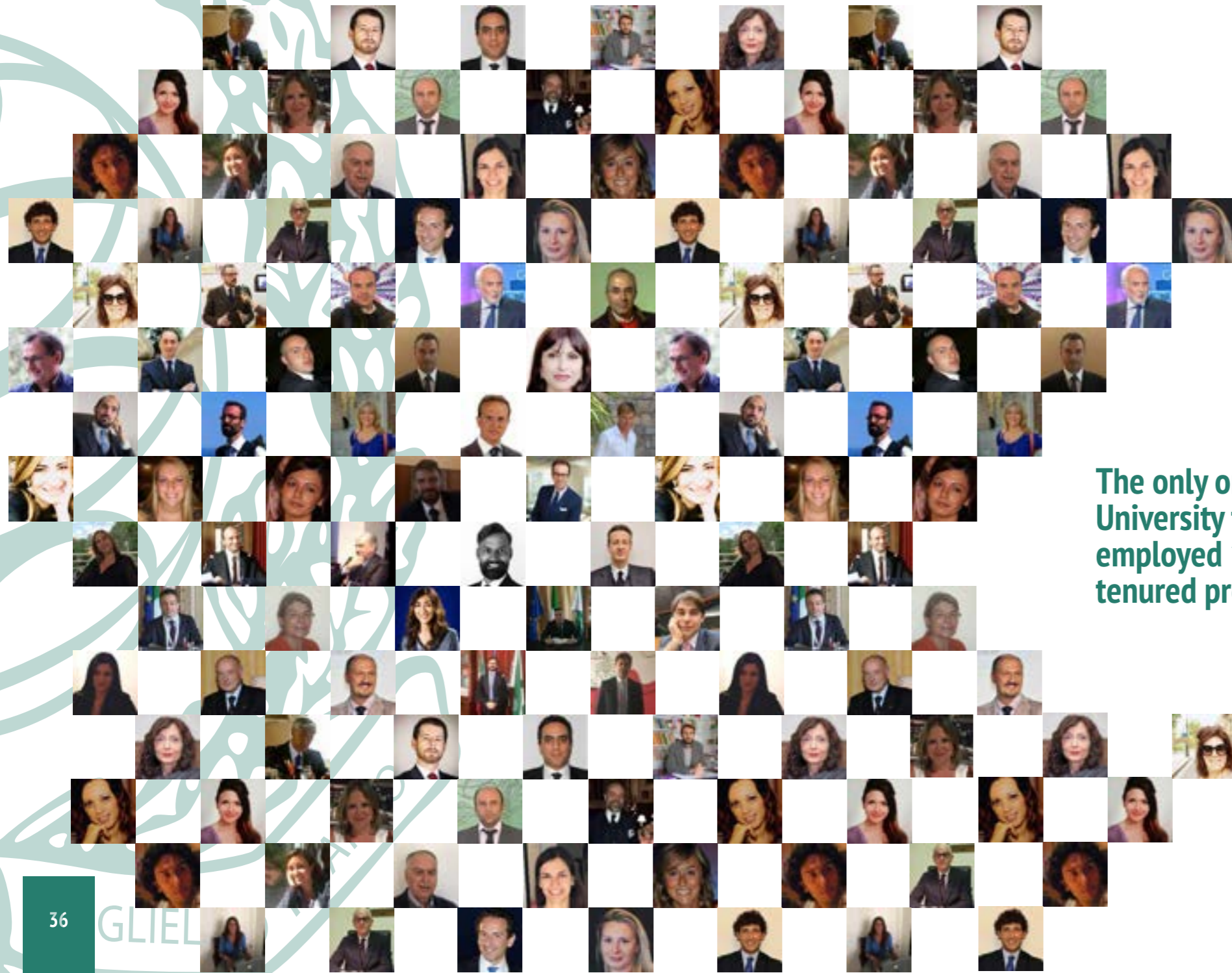
Economic and Business Sciences

Human Sciences

As a part of its research activity, the University has collaboration agreements with the National agency for New Technologies, Energy and Sustainable Economic Development (**ESED**), With the National Institute of Nuclear Physics (**NINP**).

The University participates in the International DOREMI network and in the activities of the Italian Research Society on Radiation (**IRSR**).

Through these collaborations, the University participates in national and international research projects and experiments at international research facilities of recognises prestige, such as The **Cern of Geneva and the Fermilab di Chigago**.



## Our Lecturers

“  
*...Your knowledge is  
Our priority...*  
”

The only online  
University to have  
employed 150  
tenured professors.

## Third Mission

### UniMarconi Innovation Hub

UniMarconi Innovation Hub, a pole of excellence that aims to enhance the interdisciplinary skills of the University and to create synergies and collaboration relationships with the territory, the society and the companies, while favouring initiatives related to the internationalisation of the University.

The development of the Hub has involved and will involve the synergistic implementation of both new and existing activities related to innovation by putting together the different project and optimising the commitment and time necessary for their performance, in the perspective of a transformation of the University from a traditional model of cultural delivery to an effective tool to support the entry of students into the labor market, technology transfer of companies, for businesses, of support to the development of start up and innovative PMI, and the provision of specific professional skills in vertical sectors and related to the needs of skilling, upskilling and reskilling of the work force and of the professionals.

In this way UniMarconi once again confirms its innovative vocation and its role as a pioneer in intercepting changes affecting the world of higher education.

## Our Events

Conferences, Seminars, Workshops are organised by the University and the Departments on topics related to the various study paths, they are moments of knowledge and cultural deepening as well as opportunities to experience the University.



# Certification Board

The Certification Commission was established at Guglielmo Marconi University by Directing Decree of the Ministry of Labour and Social Policies of June 6th 2017.

The Commission is chaired by Prof. Vincenzo Valentini, Labour Law Associate at the faculty of Law of this University.

## What is Certification?

The certification of labour contract, introduced by Legislative Decree no. 276 of 2003 (c.d. Biagi Reform) is a voluntary and joint procedure by which the contracting parties concerned may request and obtain from a specific Commission a certification that the employment contract they intend to enter into or which they have already signed has the requirements of form and content required by law.

## Benefits and Opportunities

The two main advantages of the certification can be summarised as follows:

- Legitimacy of the qualification of the contract as the Certification Commission actively assists the parties in the drafting of the contract and verifies and validates the form and content requirements required by law.
- Intangibility of the contract, as the certified qualification also takes effect against third parties (Inps, Inail, Financial Administration, Ministry of Labour) and remains effective until the judgement of the General Court, representing a substantially deflationary instrument of disputes



Commissione di Certificazione  
Università degli Studi Guglielmo Marconi

# Research & Projects

The University, alongside its teaching activity, carries out an intensive research activity that involves its teachers, its publications and scientific journals, its laboratories, its PhDs, and its research groups engaged in projects at national and European level with particular regard to the area of energy and the environment as well as the field of technology applications.





## Unimarconi International

The academic offer of Unimarconi includes courses of study in English which aim to create professional figures capable of operating in international contexts.

## International Cooperation

The university has concluded agreements with European, American, African, Far Eastern and Central and south American institutions, whose actions include in particular opportunities for transnational mobility, construction of bilateral and multilateral partnerships, development of activities and study programs between multiple institutions providing for the issuance of double or joint qualifications, promotion and dissemination of the Italian language and culture and in general, the improvement of the quality of higher education systems.





## Agreements

The University has activated numerous agreements with institutions, Bodies and associations, that allow enrollment in degree courses with a reduction of the tuition fees.



O.S.Po.L. - Sindacato  
Polizia Locale



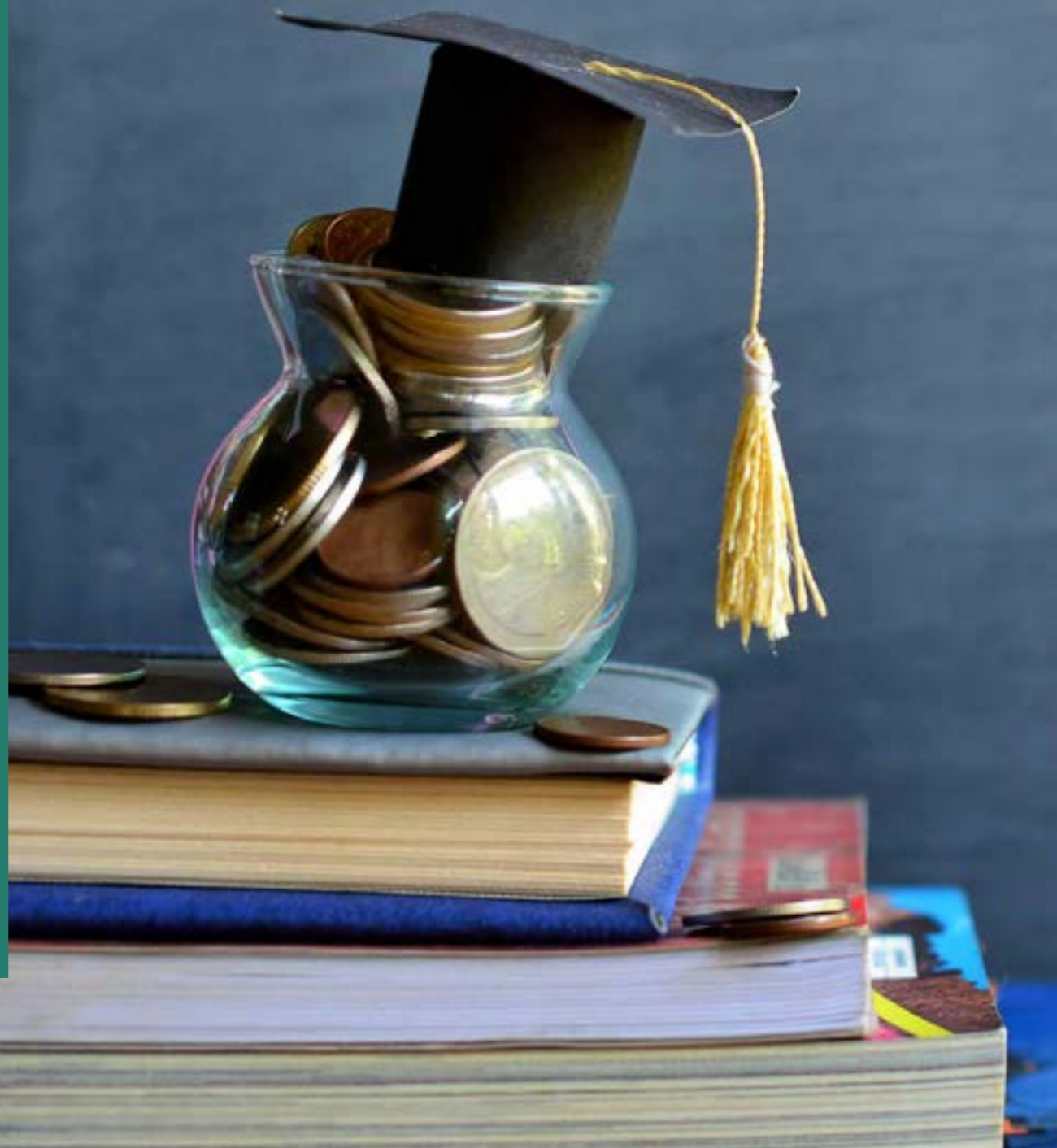
## Loan for merit: Designed for your future

Unimarconi has developed in partnership with the Intesa SanPaolo Group a tool aimed at supporting all those aspiring students who aspire to a growth of their skills and professional level but who do not have the necessary economic means to pay for a university fee.

In order to meet this increasingly widespread need, an economic aid system has therefore been created called "loan for merit" an innovative support designed to allow students and their families to invest in the future, offering the possibility to comfortably study and on reasonable and suitable economic conditions.

### Who is it for?

The service is aimed at all students with residence in Italy, newly registered or already enrolled in our University to all Bachelor's Degree Courses, Master's Degrees and Single Cycle Degrees, for full time only. For students already in progress at our University it is possible to transit only at the time of renewal of their academic year and not during the year.



## Degree in Uniform

### Who is it for?

"Degree in Uniform" is a facilitation dedicated to members of the world of the Armed Forces and the Order, in particular it is addressed to: the active and auxiliary staff belonging to the Departments of the Armed Forces (Italian Army, Navy, Aeronautics, Carabinieri) of their Auxiliary Bodies (Military Corps and Corps of the Voluntary Nurses of the Red Cross, ACISMOM Military Corps) and to the Police (State Police, Finance guard, Prison Police, Firefighters, Harbor Master's Corps – Coast Guard, Local Police); to the civilian personnel employed by the Departments but belonging to the Ministries of the Defence, of the Interior, of Finance and of Justice; to the direct family of said personnel; to the ones belonging to National Firearms Associations who are up to date with their annual membership.

## Sport & Study

### Who is it for?

SPORT&STUDY is a program aimed at all members of the sports world at a professional level, professional athletes or agonists, eager to undertake a university course of study that can be reconciled with the typical commitments of the sports career, thanks to the flexibility of a didactic mode entirely online and a dedicated support on all activities.

Facilities: an office in charge of following the student athletes from the moment of enrollment till their graduation; tuition fees' reduction.

# Together for the goal

Unimarconi is Official  
Partner of the  
Italian Rugby Federation  
for University Education





## Young Students

- Facilitation dedicated to young people between the age of 18 and 21
- Valid for all degree courses offered by the University

## School Teachers

- Facilitation dedicated to Teaching Staff and Ata
- Valid for all degree courses offered by the University

## Engineering Career

- Facilitation for the enrollment in a Master's Degree of the Engineering Faculty.

# Business Incubator & Spin-Off

The Business Incubator “Guglielmo Marconi” was created by the University in 2018 and is managed by a special University Commission for research and technology transfer with the aim of increasing scientific research and innovation.

By enhancing the relations with the world of business and professions, each Faculty Department gives its contribution to the socio-economic development of the country system.

In particular, the incubator is aimed at:

- promoting and supporting the creation and development of new, highly innovative businesses with a link to university research, supporting them at all stages, with the aim of placing them on the market;
- disseminating the entrepreneurial culture through the organisation of events and outreach activities;
- promoting targeted and qualifying training activities aimed at entrepreneurial training;
- enhancing the potential of young people and researchers ready to start Entrepreneurial activities;
- creating research and development relationships between the world of business and start-ups and the faculty departments of the University;
- promoting the development of unique products and services with the aim of obtaining industrial Patents.





## Unimarconi Shop

Unimarconi merchandising was born for sharing values, pride and sense of belonging to our big Academic Community. On our e-commerce you will find apparel and accessories branded Unimarconi.

**ALWAYS CARRY YOUR UNIVERSITY WITH YOU!**



**General Management**  
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**Rector**  
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